

# THE Banana SPLITS



**OFFICIAL CLUB MEMBERSHIP BOOK**



**MAIN BRANCH  
"BANANA SPLITS" CLUB  
HOLLYWOOD, CALIFORNIA**

**WELCOME TO THE BUNCH!**

Dear New Banana:

I finally got that crazy bunch of BANANAS together for a full-fledged "BANANA SPLITS" CLUB meeting, and guess what our first order of business was? YOU!

Congratulations! BINGO, DROOPER, SNORKY, and myself voted a loud YEA! **YOU HAVE BEEN VOTED AN OFFICIAL MEMBER OF THE "BANANA SPLITS" CLUB.** And, I don't mind telling you, it's a pleasure to have someone with some brains in this outfit.

In fact, I'm so happy you joined this nutty bunch, I'm rushing everything you need to be an Official BANANA. In this package, you'll find:

- Official Charter Member Certificate
- Official Membership Card
- Official Shoulder Patch
- Official Pennant
- Secret Code Machine
- Autographed Picture

This book will tell you about our rules and other bits of information. Of course, we hope you'll watch Kellogg Presents THE "BANANA SPLITS" ADVENTURE HOUR every Saturday morning . . . and that you'll have as much fun being a BANANA as we do.

So, welcome to the club! Ya know, with you being a member, I just might *not* split this bunch of BANANAS.

Your Pal:

FLEEGLE  
TOP BANANA





# "WHAT IT MEANS TO BE A BANANA"

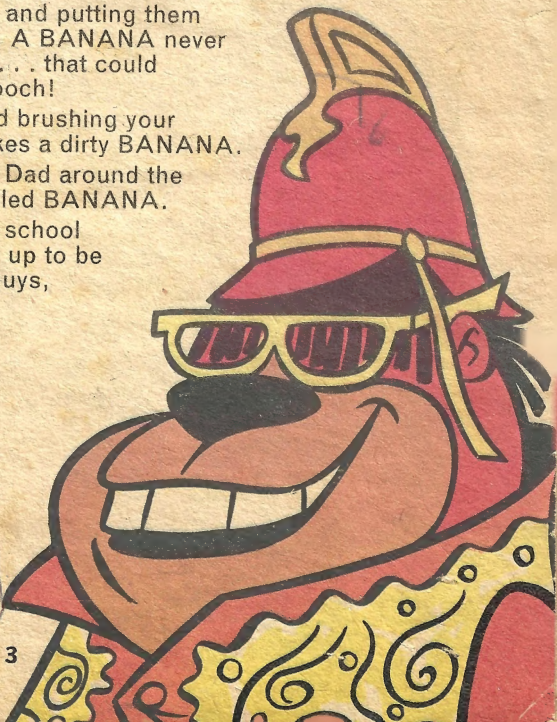
By BINGO—with some help from the BANANA VAC



Hi, Brother BANANA! Fleegle asked me to tell you what it's like, being an Official BANANA. I'm sure glad he asked. I've been wanting to tell someone ever since I joined this bunch. I even checked the answers with our BANANA VAC, so you can bet your BANANAS they're right.

1. Most important, being a BANANA means having FUN! It especially means having fun with other BANANAS.
2. It also means having fun with kids who aren't BANANAS, too. But, watch those SOUR GRAPE guys!
3. It means smiling a lot . . . or even laughing when you feel like it. Ever notice how a BANANA is shaped like a big smile?
4. It's easy to smile and laugh. A good BANANA gets lots of practice, watching our Saturday morning TV show.
5. A good BANANA eats good at mealtime—especially breakfast. I've never met a BANANA I didn't like with my Kellogg cereal every morning.
6. It means taking care of your pets . . . feeding them regular. I hope yours doesn't eat as much as our pet, OGRE!
7. It means sharing your toys and putting them away when you're finished. A BANANA never leaves things lying around . . . that could cause a slip and a triple-oooch!
8. It means washing good and brushing your teeth when told. Nobody likes a dirty BANANA.
9. It means helping Mom and Dad around the house. Nobody likes a spoiled BANANA.
10. It means learning things in school . . . you don't want to grow up to be like those SOUR GRAPE guys, do you?

NEVER PUT A BANANA IN THE REFRIGERATOR . . . THEY'RE ALWAYS HUNGRY!







## BANANAS HANG TOGETHER!

One nice thing about being a BANANA is you get to hang with the bunch! You're always invited to hang out with FLEEGLE, DROOPER, BINGO, and SNORKY every Saturday morning in front of the TV. But, it's a lot more fun when you have a bunch of your own!

Why not start your own LOCAL "BANANA SPLITS" CLUB? It only takes four nutty members to get one going. Chances are, your bunch will grow bigger, tho . . . when all your friends find out how ap-peeling it is to be a BANANA!



# "HO-O-OLD THE BUS!" LET'S GET ORGANIZED



If I've said it once, I've said it a trillion times—**ONE OF THESE DAYS WE GOT TO GET ORGANIZED.** There's nothing more disorganized than a bunch of BANANAS running around loose (ask your mom!).

So, I got a plan. Here're some helpful hints on how to "BANANAIZE" your own group . . . "SPLITWISE" that is:

- Make sure all your friends know about the "BANANA SPLITS" CLUB. Show them all the material in your Official Kit.
- Invite them over on Saturday morning (with your family's permission) to watch Kellogg Presents THE "BANANA SPLITS" ADVENTURE HOUR.
- Suggest forming a "BANANA SPLITS" CLUB. You can meet at a different member's house every Saturday morning, to watch the show and hold your meeting. See page 11 for planning club projects.
- Elect officers. Make sure everybody in the club holds an office. You can make up your own names . . . like TOP BANANA, SECOND BANANA, KEEPER OF THE BANANAS (refreshment chairman), GRAND BANANA SWEEPER (clean-up chairman), BANANA SECRET-KEEPER, etc.
- Change officers every month.

**NEVER STEP ON A BANANA—THAT'S A DOUBLE-OOCH!**



# BY-LAWS, IN-LAWS, OUT-LAWS AND SOME LAWS-OF-THE-CLUB

## BANANA SPLITS BY-LAWS

1. A good BANANA never gets skinned.
2. Always cheer-up a blue BANANA.
3. Mom and Dad are the real TOP BANANAS.
4. All BANANAS are the same under the skin.
5. BANANAS are always happy.
6. Never plug your electric blanket into the toaster—good BANANAS don't pop out of bed all night.
7. Take a SOUR GRAPE to lunch—but watch out!
8. Like the guy who invented spaghetti, a BANANA always uses his noodle.
9. BANANAS don't play in the street—that's the biggest OOOOOOOCH of all.
10. Always honor Mother's Day, Father's Day, and BANANA Sundae.





# HOW TO MAKE A NOISE LIKE A BANANA!

Question: "If a thing looks like a BANANA and tastes like a BANANA, how can you be sure it is a BANANA?" Answer: "Listen carefully, and if it makes a noise like a BANANA, it's a BANANA!"

BANANAS like to make noise . . . especially BINGO!  
(Caution: BANANAS never make noise around grownups.)  
Of course, the best BANANA noise is the Official "BANANA SPLITS" SONG. BINGO and his one-man BANANA band—the band with ap-peel—can play it. Can you sing it?

## OFFICIAL "BANANA SPLITS" SONG

*every sat.*  
WE'RE POOR LITTLE BANANAS  
ALL IN A BUNCH  
COOL, COOL, COOL.

WE'RE POOR LITTLE BANANAS  
OUT TO LUNCH  
COOL, COOL, COOL.

"BANANA SPLIT" MEMBERS  
ALWAYS TOGETHER  
CLOSE AS CAN BE IN  
ALL KINDS OF WEATHER

GOSH IT'S A SHAME  
WE ALL CAN'T BE  
COOL, COOL, COOL.



**FLEEGL:** "How many BANANAS  
do you feed a 7-foot gorilla?"

**DROOPER:** "As many as he wants!"



# HRTMH, HBNYLOH, ZMW HVXIVGH!

(HONK, HONK, HONK) \*

Every club has its secrets. The "BANANA SPLITS" CLUB has lots of secrets. In fact, we've so many secrets that SNORKY won't even tell us some of them! That's how secret they are. We did get him to tell us some of the main ones. Here they are. BE SURE TO KEEP THEM SECRET! ONLY OFFICIAL BANANAS KNOW THE SECRETS. If that SOUR GRAPE BUNCH ever found them out . . . OH-OH CHONGO!

**SECRET SZMWSZPV\*** When you meet a fellow BANANA, hold your right hand out, with your first finger held straight up. The fellow BANANA will then peel your finger like a BANANA. Of course, you do the peeling if you don't get your finger up first. You can start the handshake by saying "Give me some skin!" Note: See Illustration.

**SECRET HBNYLO\*** Sometimes, when you're in a crowd, you won't be able to shake hands. So, we have a symbol to let other BANANAS know you're an Official Member. Simply cup both hands over the side of your face and eyes . . . like FLEEGLE does with his ears when he's embarrassed. Don't do it too long, though, or you won't be able to see where you're going. Note: See illustration.

**SECRET KZHHDLIW\*** When you visit a fellow BANANA, and knock on his door, always give the secret KZHHDLIW\* when he asks "Who's there?" It's "LTIV\*".

**SECRET TIVVGRMT\*** When you meet a fellow BANANA, always give the secret TIVVGRMT\*. It's "SLOW GSV YFH\*".





\*BIG BANANA SECRETS . . .  
SEE PAGE 10 FOR CODE  
INSTRUCTIONS. USE YOUR  
OFFICIAL "BANANA SPLITS"  
CODE MACHINE, CODE RED,  
FOR SECRETS!



**SECRET IVKOB\*** To answer the secret TIVVGRMT\*, you should always say, "R XZM'G SVZI BLF, R TLG Z YZMZM RM NB VZI\*".

**SECRET WZMTVI BVOO\*** Whenever you're in WZMTVI\*, especially when that SOUR GRAPE BUNCH shows up, just BVOO\* for help. It's "LS LS XSLMTL\*". And, when you hear this, come running . . . a BANANA needs you! Never kid around with this one.

**SECRET ORDER** You really don't have to keep this one a secret. Order whatever you like. If you're like DROOPER, order a strawberry pizza. BINGO and SNORKY always order tomato milk shakes. YEEECH!

**PLAIN 'OL SECRET HMLIPB RH GSV PVVKVI LU GSV KOZRM 'LO HVXIVG ZMW ULI GSV ORUV LU FH DV XZM'G TVG SRN GL GVOO FH DSZG RG RH! ZOO SV HZBH RH SLMP, SLMP, SLMP!**

**FLEEGL:** "How many BANANAS would it take to fill a 100-pound barrel?"

**DROOPER:** "Only one, if it weighs 100 pounds!"



# HOW TO USE YOUR "BANANA SPLITS" CODE MACHINE FOR TOP-SECRET MESSAGES, FUN AND PROFITS, OR JUST FOOLING AROUND

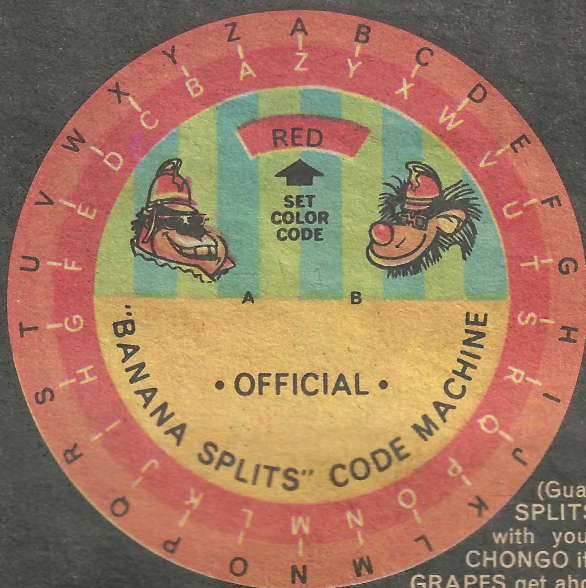
First, assemble your code machine, using the instructions on the code machine card.

Your machine has four different codes you can use. CODE RED—CODE BLUE—CODE YELLOW—CODE GREEN. When sending a coded message, be sure you let the BANANA receiving it know what code you are using. Always write at the top of the message the color code the message is in. *Don't write this in code, silly.* How will the BANANA know where to start de-coding?

Now, the rest is easy. For example, using the CODE RED to write D-A-N-G-E-R, simply look for the letter *D* on the big wheel. Right below this letter, on the small wheel, you'll see the letter *W*. So you start the word with *W*. Next, do the same with the letter *A*. Now you've written *WZ*. Finish spelling out the word and you have *WZMTVI* (DANGER).

To de-code this message, just reverse the procedure. Set your machine to CODE RED. Look for the letter *W* on the small wheel. Above *W* is *D* on the big wheel. *Z* equals *A*, etc. DANGER (WZMTVI).

(CODE RED) HVV SLD VZAB RG RH!





# A BANANA WHO DOESN'T KEEP BUSY—SPOILS!



## CLUB PROJECTS

Naturally, BANANAS have lots of energy. After a big breakfast of Kellogg's, you'll want to run some of that energy off. Right? There's no better way to do it than planning and doing CLUB PROJECTS. It also keeps Mothers off your back so you can watch THE "BANANA SPLITS" ADVENTURE HOUR on Saturday morning. So, get the lead out of your skin, BANANA.

1. CARRYING OUT THE GARBAGE . . . SNORKY and DROOPER are in charge of taking out our trash. OH-OH CHONGO—watch those crazy trash cans. For a club project, switch houses once a week. You carry out a fellow BANANA's trash, and he'll carry out yours. This way, you can find out what kind of trash your buddies have.
2. GARAGE CLEANING . . . Clean out all club members' garages. Hold a garage raffle sale with what your parents want to throw away. This is a good way to build a club treasury.
3. CAR WASHING . . . Another good way to earn money is to organize a neighborhood car-washing service. Don't charge too much or Dad will get angry.
4. CLEAN-UP WEEK . . . Clean up your neighborhood . . . pick up paper, clean vacant lots and playgrounds. This will give your club a good name—not to mention FREE cookies and pop from the neighbors!
5. GRASS CUTTING—HOUSE CLEANING—YARD WATERING—RUNNING ERRANDS—TAKING SMALL BANANAS FOR A WALK—TAKING LARGE, PRETTY BANANAS FOR A WALK—all are good ways to keep busy and make your local "BANANA SPLITS" CLUB an important part of your community.

**FLEEGL:** "How do you tell an elephant from a BANANA?"

**DROOPER:** "Try to pick it up. If you can't, it's either an elephant or a very heavy BANANA!"



# CARE AND FEEDING OF BANANA SPLITS' PETS, TIMEPIECES, PARENTS AND OTHER PLAYTHINGS

Being a BANANA is a very special responsibility. It takes lots of practice. For one thing, you have to learn how to say silly things to people. The following are some fine, silly things to say on a variety of topics.

1. Tell your dad that light from the sun travels 186,000 miles a second. But, that's not so fantastic, because it's *downhill all the way*.
2. Never ask a CUCKOO CLOCK what time it is. How should he know—he's cuckoo.
3. Tell your mother there's a skeleton at the front door who wants to help you "BONE UP" on your homework.
4. Tell your friends your neighbor came over to look at your dog yesterday. When they ask how your dog liked the neighbor, say "DELICIOUS!"
5. Ask your teacher to explain what BACTERIA is. After, tell her you always thought BACK TERIA was the rear entrance to a CAFETERIA.
6. And, tell everybody; HO-O-OLD THE BUS—one of these days I'm going to split from this bunch of BANANAS.





# TALK TO THE BANANAS AND THEY'LL TALK BACK!

## GLOSSARY OF BANANA TERMS

- HO-O-OLD THE BUS** . . . . . aside from using this as the secret greeting to a fellow BANANA, you can say it anytime you want. It really means anything you want it to.
- OCH** . . . . . a very small hurt . . . like burning your lips while eating a strawberry pizza!
- DOUBLE-OCH** . . . . . this hurts pretty bad . . . like when a giant mosquito swats you with a 4-foot flyswatter!
- TRIPLE-OOCH** . . . . . this is the worst hurt of all . . . like what happens right after the SOUR GRAPES BUNCH borrows your big hammer!
- OH-OH CHONGO** . . . . . means look out, here comes trouble! Like every time that cute little gal Charlie brings you a note from the SOUR GRAPE BUNCH!
- SOUR GRAPE** . . . . . anybody who isn't an Official "BANANA SPLITS" CLUB MEMBER!
- DELICIOUS** . . . . . anything good . . . like other BANANAS.



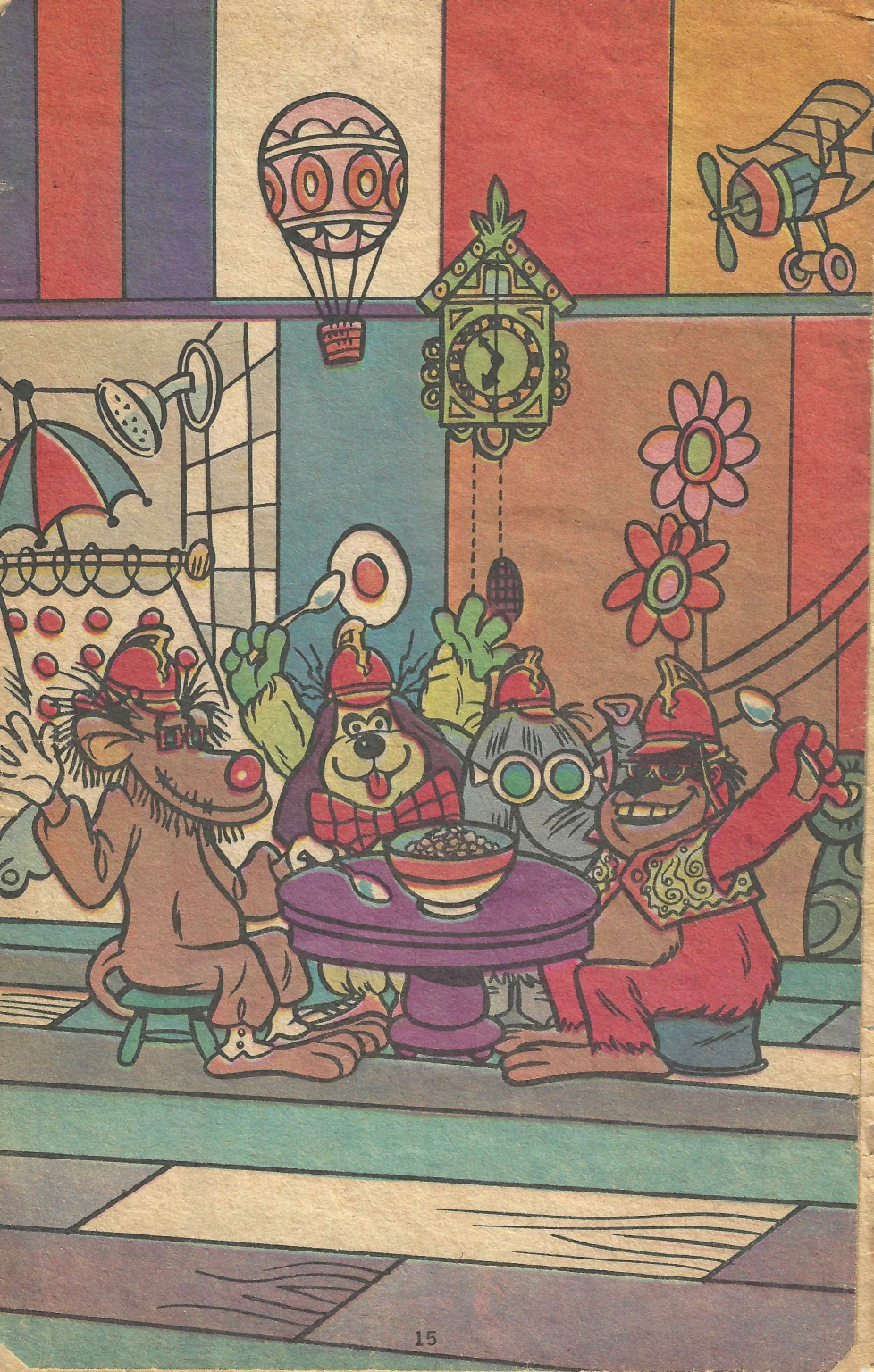
**FLEEGL**: "What's long and yellow and weighs 1,000 pounds?"  
**BINGO**: "Two 500-pound BANANAS!"



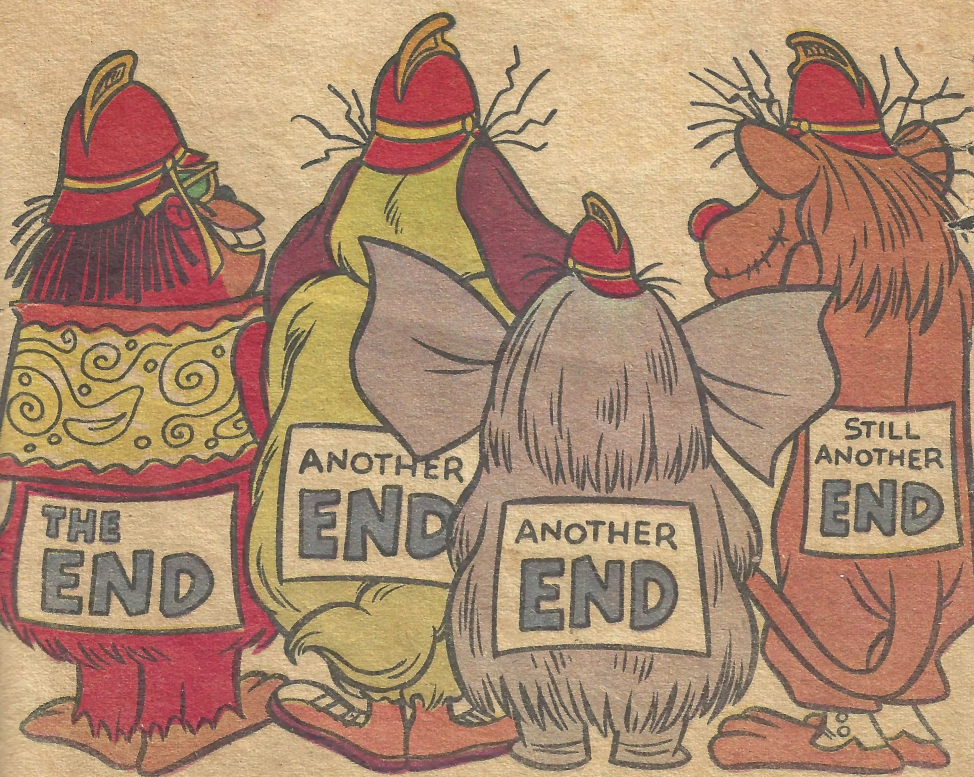


**WELCOME  
TO THE  
CLUB  
BROTHER  
BANANA**









Be sure to watch Kellogg Presents The "Banana Splits" Adventure Hour

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